COOKIE POLICY

By browsing or using our website, you agree to this Cookie Policy (hereinafter referred to as the “Policy”). If you do not agree with the Policy, please do not use the website. By continuing to use our website, you accept the cookie terms outlined in this Policy.

1. Explanation of Cookies

Cookies are small text files stored on your device (such as a computer, smartphone, or tablet) when you visit our website. On your next visit, our website can recognize your browser using these cookies.. They help us identify which sections of the website are effective and which need improvement.

Besides, we allow third parties to use cookies on our website. This means that our website permits third-party companies to place their own cookies on the device you use to access our website.

We use cookies for the following purposes:

- To ensure the website operates and functions correctly
- To enhance the website by identifying your preferences, providing relevant information
- For marketing purposes

Cookies allow the website to remember your preferences, such as language, font size, and other personalized settings, so you don’t need to adjust them each visit. They enhance performance and improve the user experience.

Cookies are typically stored in your device’s browser automatically. However, you can manage or delete cookies yourself. The section below, titled “How to Manage and Delete Cookies”, outlines the methods available for controlling cookies. Disabling cookies and similar technologies may affect website functionality. If you refuse cookie processing, our website will only use strictly necessary cookies. Note that disabling or blocking cookies might limit your ability to fully use the website.

2. Cookies and Its Types

We use two types of cookies: session and persistent cookies.

- **Session Cookies** are temporary files created by the website to store information about your current session. They remain active while your browser is open and are deleted when you close it. These cookies help retain your choices from the previous page, so you don’t have to re-enter the same information.

- **Persistent Cookies** are stored on your device for a specified period, even after closing your browser. Created when you visit our website, they remain on your device until you delete them or they expire. Persistent cookies allow us to identify you as a unique user on return visits and help recall your previous actions.

Our website uses cookies created by us and third-party companies to analyze visitor activity and improve the website performance. The collected information may enhance the website's operation and its sections.

We provide the expiration time for each cookie based on available information. Please note that the expiration dates of third-party cookies are determined by the companies that collect these cookies and may be changed by them at any time.

Below is a list of the different types of cookies we use on our website.

Strictly Necessary Cookies
These cookies are essential for the website to function properly and cannot be disabled in our systems. The number of strictly necessary cookies used is minimal. They are required to ensure the smooth and uninterrupted operation of the website. Typically, these cookies are set only in response to actions you take that amount to a service request, such as adjusting privacy settings, logging in, or completing forms. While you can configure your browser to block or alert you about these cookies, doing so may cause some parts of the website to stop working correctly. These cookies do not store any personal information. Strictly necessary cookies are not used for marketing purposes or to track your behavior beyond the core functionality of the website. Their primary purpose is to enable you to use the website as intended. Because strictly necessary cookies are critical to the operation of the website, they cannot be disabled unless you choose to stop using the website altogether.

Performance Cookies
These cookies collect information about how you interact with the website and how our website performs. They help us identify areas that need improvement, track the number of visits and traffic sources, and measure and enhance the overall performance of the website. Performance cookies enable us to see which pages are most and least popular and understand how visitors navigate through the site. All data collected by these cookies is anonymous.

If you choose not to allow these cookies, we won't be able to track your visits or monitor the website's performance. You can disable performance cookies at any time using the cookie consent banner.

Functional Cookies
These cookies allow the website to remember your preferences and provide enhanced, more personalized features.They may be set by us or by third-party services that we have integrated into the website. If you choose to disable these cookies, some or all of these services may not

function correctly. You can manage your preferences and disable functional cookies at any time using the cookie consent banner.

Targeting and Analytics Cookies
These cookies are used to track your activities on and off the website, collecting information about how you interact with the site. This data helps us understand how you use the website and identify areas for improvement, enabling us to deliver more relevant and personalized advertising that is better suited to your interests.

These cookies also help third parties understand your preferences so they can show you ads that are more interesting and useful. Targeting and analytics cookies may be set by us or by third parties through our website. They may be used to create a profile of your interests and display tailored advertisements on our site or across other websites. These cookies work by uniquely identifying your browser and device. You can choose to disable targeting and analytics cookies at any time via the cookie consent banner.

To collect analytics data, we use the Yandex.Metrica platform. LLC “Yandex” processes this information to assess your use of the website, generate reports on site activity for us, and provide other related services. Yandex handles this data in accordance with the terms outlined in the Yandex.Metrica service agreement.

You can refuse the use of cookies by adjusting your browser settings. You can also use the tool available at https://yandex.ru/support/metrika/general/opt-out.html. However, this may affect the functionality of certain features on the website. By continuing to use this site, you consent to Yandex processing your data as described above and for the specified purposes.

For cookies placed by our advertising partners for marketing purposes, we refer you to the Privacy Policies of those third parties.

We use marketing cookies only with your explicit consent.

Supplier	Cookie file name	Meaning/description	Expiration of the validity period
Strictly necessary cookies			
Own site	cookie_panel	It is used to manage and display the consent of consent to the use of cookies.	1 day
	performance_cookies	They are used to improve the performance of the sketch and provide faster and more convenient access.	
	functional_cookies	Provide additional functions of the site, such as memorizing user preferences.	
	targeting_cookies	They are used to show advertising that is more reerrant to the interests of the user.	

Web Server (Bitrix / PHP)	PHPSESSID	Internal PHP	During the browser session
Beget	beget	Used by hosting Beget to determine bots	During the browser session
TravelLine	TLV_*	Used by Travelline reservation form as a source of transition to the site page	30 days
	TLBF_ *	Used to preterminate the reservation form	
Performance			
Yandex	bh	Ensuring the safety and protection of altomated actions, user analytics	12 months
Functional			
Yandex	receive-cookie-deprecation	This cookie is used to signal the website owner about depreciation of cookies received by the system, ensuring compliance and adaptability to changing web standards and confidentiality legislation.	12 months
Targeting			
VK	remixir	This cookie is used by the VK.com website for internal analytics to track interaction with the user and improve the functionality of the site	Unlimited
	remix time		1 year
	remixlang	This cookie helps set up content taking into account preferences	1 year
Others			
Yandex	i	Yandex.metric are used to collect information about the characteristics of the visitor, his behavior on the pages of the site, target actions, etc.	12 months
	_ym_d		12 months
	_ym_isad		2 days
	_ym_visorc		1 time
	yabs-sid		During the browser session
	ymex		12 months
	yuidss		24 months
	yandexuid		12 months
	_ym_uid		12 months

To learn how third parties use cookies, please review their privacy and cookie policies linked below.

Cookie	Third party	Privacy and cookie policies
amoCRM	AmoCRM JSC	https://www.amocrm.ru/confidence/
Beget	Beget LLC	https://beget.com/ru/personal-data-apps https://beget.com/ru/cookie-policy
Bitrix	1C-Bitrix LLC	https://www.bitrix24.ru/about/privacy.php https://www.1c-bitrix.ru/about/privacy.php
CallTouch	Calltouch Solutions LLC	https://www.calltouch.ru/privacy_policy.pdf https://www.calltouch.ru/upload/documents/cookie-policy.pdf
CoMagic	NOVOSISTEM LLC	https://main.comagic.ru/privacy_policy/
Hotbot	HotLabs LLC	https://hotbot.ai/privacy_policy https://hotbot.ai/cookies_policy_en
Mail	VK LLC	https://help.mail.ru/legal/terms/common/privacy/
Roistat	Business Analytics LLC	https://roistat.com/ru/privacy
TalkMe	Sofit LLC	https://talk-me.ru/policy2
TL	TravelLine Systems LLC	https://www.travelline.ru/support/privacy/politika-konfidentsialnosti-dlya-onlayn-servisov-kompanii-travelline-/
vk	VKontakte LLC	https://vk.com/data_protection?section=rules
Яндекс	Yandex LLC	https://yandex.ru/legal/confidential/ https://yandex.ru/legal/cookies_policy/

Our website may use additional cookies that are necessary for its functionality.

3. How to Manage and Delete Cookies

Our website offers a tool for managing cookies, implemented through a cookie consent banner that appears during your first visit to the site. With this tool, you can:

- Accept all cookies.
- Accept only the necessary cookies.
- Customize your preferences by selecting which types of cookies you want to allow

You can disable cookie storage and usage on your device or delete previously saved cookies through your browser settings. If you decline cookie processing, our website will use only the strictly necessary cookies.

For more detailed information about cookies, including instructions on how to manage and delete them on your device, you can visit AboutCookies.org. This resource provides clear explanations about what cookies are, how they are used, and how you can adjust your preferences in different browsers.

4. Policy Updates

We may update this Policy at any time. All changes will be posted on this page and will take effect as soon as they are published. This is a brief overview of our current use of cookies. If we make any changes to how we use cookies, we will update the Policy accordingly without additional notice. By continuing to use our website after any changes, you agree to the updated Policy.

5. Contact Information

The operator responsible for processing personal data in accordance with the Federal Law "On Personal Data" dated July 27, 2006, No. 152-FZ, as well as the processor under the EU Regulation 2016/679 dated April 27, 2016 (GDPR), is Individual Entrepreneur Shatvoryan Karine Leonidovna.

If you have any suggestions or questions regarding our Privacy Policy, please contact us by email at reception@europahotel.ru or by mail at 344002, Russia, Rostov region, Rostov-on-Don, Voroshilovsky prospect, 41/112.